

Baby Products Industry Association Networking Event

The Wellington Hotel, 71 Vincent Square, London SW1P 2PA

10th June 2026 – 14.30 hrs – 18.45 hrs

Seminar Programme

14.30 hrs Welcome and introduction – Marc Hardenberg, Baby Products Industry Association Chair

14.45 hrs **AI and the law – is your business exposed?**

Sara Ludlum, Partner & Chartered Trademark Attorney, Brabners LLP

AI is transforming the way businesses operate, but it also brings new legal and regulatory risks. This presentation explores the key legal considerations surrounding AI, helping businesses understand potential liabilities, compliance requirements, and practical steps to reduce exposure while embracing the opportunities AI offers.

Q&A

15.15 hrs **Grant funding insights**

Jennifer Lake, Bug Grip

Many businesses are unaware that grant funding is often available not only for new innovations, but also for enhancing existing products, services, procedures, and processes. This presentation provides practical insights into identifying funding opportunities that can support improvements benefiting businesses, its customers, communities, and the wider public.

Q&A

15.45 hrs **Newlife Charity**

Hayley James & Rachel Perrin

Newlife was founded 35 years ago to help disabled children and their families across the UK. By providing essential specialist equipment and vital support through campaigning, advocacy and a free nurse helpline service, Newlife ensures every disabled child can experience the joy of childhood, empowering children to thrive.

The charity partners with manufacturers, retailers and distributors of all sizes, and by understanding the priorities of each organisation, creates a corporate partnership which delivers benefits for both parties while raising necessary funds to continue this vital work.

Q&A

16.15 hrs BPIA Award Winners Announced

Rachel Perrin, Newlife Charity

Presentations to the winners of the 2026 BPIA Awards.

16.45 hrs Networking, drinks and nibbles

18.45 hrs Finish