



UK Pavilion

Hall 11.1 - Kind + Jugend Sep 19 - 22

Directory
2013



embrace
life



Visit
stand
A050

For international distributor opportunities, please email sales@thebabasling.com or call +44 (0) 1273 320590

UK Pavilion exhibitors - A-Z

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Wallies Stickers	C-058
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Hall 11.1

Visit the UK's nursery trade association on stand A049



Welcome to the 2013 UK Pavilion, organised by the Baby Products Association (BPA), bringing a wealth of exciting new and established British products from 64 companies all under one convenient roof.

We hope you will enjoy some great British hospitality in our Networking Arena and take the opportunity to find out more about what our exhibitors have to offer. Each company is detailed in this Directory and the location map in the centre will conveniently help you to locate each stand.

Come and meet the BPA team to find out more about what the UK's nursery trade association has to offer including numerous benefits such as discounts when exhibiting at the UK's premier nursery trade event – Harrogate Nursery Fair each March; plus the provision of favourable international trading environments such as the UK Pavilion at Kind und Jugend and ABC Kids Expo Las Vegas. We hope to extend this to other countries in the near future. The BPA is a founding member of the

European Nursery Products Confederation (ENPC) representing its members at a European level and is also the Accredited Trade Organisation (ATO) for UK Trade & Investment (UKTI) responsible for allocating Trade Access Programme (TAP) funding to enable British companies to exhibit their products in Europe and worldwide. As part of this initiative, you are cordially invited to join the BPA's Networking Event with free drinks and nibbles at the end of the first day on Thursday 19th September – we look forward to seeing you there!

Get discounted entry to Kind und Jugend (€6 per day instead of €16) by purchasing tickets online:
www.kindundjugend.com
and entering the code:
BPAatK+J2013

In association with:



UK Trade & Investment

My seat, your seat ...
Totseat!

totseat®
for babies who lunch

safety
versatility
& style

fits all shapes and sizes
(babies and chairs!)
visit us at: K&J 11.1 A39

totseat.com

Junior DESIGN AWARDS
GIFT OF THE YEAR
The perfect friend
for girls and boys

oobicoo®
friends together

designed to wear
out-grown
baby
clothes

visit us at
the Totseat stand:
K&J 11.1 A39

oobicoo.com

STAND A050

BabaSlings Ltd

1 Amber House,
22B St Johns Road, Hove,
East Sussex BN3 2EZ
Tel: +44 (0) 1273 320 590
Contact: Daniel Lucas
Email: Daniel@thebabasling.com
Website: www.thebabasling.com



BabaSlings Ltd manufactures the UK's favourite baby sling. Our range includes theBabaSling® Classic, the Lite, and the Cozy, offering world-wide distributors a versatile collection for year-round baby sling sales. Visit us on stand A050 to find out more about our new colour range, organic options and sales support material.

STAND C065

Babycup

Fairwinds, Northcote Road, West Horsley,
Surrey, KT24 6LS
Tel:+44 (0)1483 866081
Contact: Sara Keel
Email: hello@babycup.co.uk
Website: www.babycup.co.uk



Award-winning, new, Made in England - baby and toddler mini open first cups, 6 months to 2.5 years. Loved by dentists. BPA free. Also suitable for cup-feeding milk to newborns. Bright translucent colours and multiple health benefits. Supports oral health. Easy to clean, no nooks or crannies. "An essential part of weaning".

STAND A037a

BeltUp

12 Pipistrelle Drive,
Market Bosworth,
Warwickshire
CV13 0NW
Contact: Hannah Batham
Tel: +44 (0) 1455 293047
Email: info@beltupp.com
Website: www.beltupp.com



BeltUp is a revolutionary new safety strap that attaches to the existing seatbelt, supporting the child in an upright and safe position and stopping them from falling forwards when asleep in their car seat.

STAND A045

BoBo Buddies

110B Victoria Rise
London
SW4 0NW
Tel: +44 (0) 20 7525 9084
Contact: James Roupell
Email: james@bobobuddies.com
Website: www.bobobuddies.com



BoBo Buddies are fun and functional soft toys for little ones on the go. The original BoBo Buddies are soft toy backpacks with blankets inside, that can also be used as a pillow! And this Autumn BoBo Buddies are launching brand new toddler backpacks with reins, to keep children close and comfy.

STAND A049

Baby Products Association

Grove House,
33 Ashgrove, Steeple Claydon
Bucks MK18 2LW
Tel: 0845 456 9570
Contact: Julie James
Email: Julie@b-p-a.org
www.thebpa.eu



The Baby Products Association is the national trade association for manufacturers, suppliers and importers of baby and nursery goods as well as a founding member of the European Nursery Products Confederation and organiser of the UK Pavilion. Come and talk to us about how we can promote your business.

STAND C041

Bambino Mio

12 Staveley Way,
Brixworth,
Northamptonshire NN6 9EU
Tel: +44 (0) 1604 883777
Contact: Tanya Speakman
Email: tanya@bambino.co.uk
Website: www.bambinomio.com



Bambino Mio is a UK leading reusable nappy brand providing parents across the world with a comprehensive range of award-winning reusable nappies, accessories, swim and potty training essentials for over 15 years. Loved by parents and industry experts, Bambino Mio continues to innovate; providing flexible and affordable products at competitive prices.

STAND A033a

Bentley Organic

Brookfoot House,
Low Lane,
Horsforth, Leeds LS18 5PU
Tel: 0113 2050958
Contact: Zara Wilson
Email: info@bentleyorganic.com
Website: www.bentleyorganic.com



Bentley Organic has been created out of a passion for soap making that has been in the Bentley family for five generations. Combining expertise with innovation, we have succeeded in producing a unique range of Soil Association certified organic products for you, your family and your home.

STAND B061

Boori

Unit 1 Transigo,
Gables Way,
Thatcham RG19 4ZA
Tel: 01635 295670
Contact: Jane Daubney
Email: jane@boori.co.uk
Website: www.boori.co.uk



Passionate creators of beautifully conceived and constructed products for the nursery and beyond - Delivering Dreams to the discerning, style conscious parent who demands the pinnacle of quality, design and innovation.

STAND C044

Babycare TENS

108 George Lane, South Woodford,
London, E18 1AD
Tel: +44 (0) 208 532 9595
Contact: Neil Millard
Email: neil@babycaretens.com
Website: www.babycaretens.com



We are the Worldwide leaders of the Obstetric TENS market with our award winning Elle TENS, the simplest unit in the market, the Obi TENS and now the new and amazing Elle TENS Plus. Additional products include our SensaTONE pelvic floor stimulator and Tempteller, a thermometer for the whole family.

STAND C054

Belt Up Kidz

Maple House, 2 Heathcot Place,
Lichfield, Staffordshire WS13 6RQ
Tel: + 44(0)1543 262615
Contact: Una Driscoll
Email: sales@beltupkidz.com
Website: www.beltupkidz.com



Belt Up Kidz is a Retrofit buckle that helps prevent young children from removing their arms from the shoulder straps of their Car seats, High-chairs and Buggies etc. The Belt is adjustable for child growth across the chest and can be moved up the straps as the child gets taller.

STAND A043a

Bibetta Limited

10 Bishops Road,
Trumpington,
Cambridge CB2 9NH
Tel: +44 (0)1223 840236
Contact: Mr. Paul Brown
Email: enquiries@bibetta.com
Website: www.bibetta.com



Bibetta designs high quality bibs, changing mats and bags made from advanced fabrics such as neoprene. Our innovative products give babies and parents the best in comfort, easy cleaning, protection and durability. Using fresh fabric designs and modern shapes our products are regarded as the best by many customers worldwide.

STAND A047a

Brush-Baby Ltd

The Old Dairy,
Ovington, Hants,
SO24 0RB
Tel: 0845 520 2229
Contact: Dominique Tillen
Email: Dominique@brushbaby.co.uk
Website: www.brushbaby.co.uk



Specialist infant dental-care manufacturer Brush-Baby will be exhibiting its range of award-winning products for children from newborn to 6 years of age. Dentist-approved and ergonomically-designed products include DentalWipes for newborns, Chewable Teether/Toothbrush for teething babies, Baby Sonic electric Toothbrush for babies and a First FlossBrush.

STAND C062**BumGenius**

1 Flurrybridge Ent Centre, Jonesborough,
Newry BT35 8SQ
Tel: +44 (0)28 3084 8020
Contact: Maebh Collins
Email: hello@babame.com
Website: www.bgnappies.com

BumGenius is the leading brand of cloth nappies worldwide, known for their quality and innovation. With three brands BumGenius, Flip and Econobum they appeal to all cloth nappy buyers. Their reputation for innovation will be further enhanced at the show with a whole host of new products being launched.

STAND A041a**Faye and Lou**

Church House, Church Lane,
Hemmington, Derbyshire DE74 2RB
Tel: +44 (0) 7974184693
Contact: Faye Norton
Email: faye@fayeandlou.co.uk
www.fayeandlou.co.uk

The Faye and Lou team consists of experienced mothers and expert nannies dedicated to making mum's life easier whilst adding a splash of style and colour to all their products. It sells a range of brightly coloured muslin products including Rainbow Muslins, Cozio Swaddling Muslins, comforters, blankets and 4 way dribble bibs.

STAND C069**Happy Hopperz**

The Old School House,
Victoria Avenue,
London N3 1GG
Tel: +44 (0) 208 432 2293
Contact: Mr Robert Morris
Email: sales@happyhopperz.co.uk
www.happyhopperz.co.uk

HappyHopperz® - The ORIGINAL collection of bright, colourful inflatable animals that take BOUNCING to a whole new level! With Ears & Horns to hold & feet to steady the bounce, these wonderful animals are available in different styles & colours that give 'Old Macdonald' a run for his money!

STAND A031a**Inspired Products Limited**

18b Charles Street
London
W1J 5DU
Tel: +44 (0) 20 394 0383
Contact: Derek Wood
Email: derek.wood@inspiredproductsuk.com
www.inspiredproductsuk.com

Inspired Products Limited will be exhibiting the KIDSEmbrace range of car seats including the very popular Batman Character Car Seat

STAND A040 / B049**Cosatto Limited**

BABY STUFF WITH PERSONALITY!

Bentinck Street, Farnworth,
Bolton, Lancashire BL4 7EP
Tel: +44 (0)1204 861007
Contact: Gillian Toogood
Email: gillian.toogood@cosatto.com
www.cosatto.com

Cosatto offer an exciting range of nursery products, visit us to view the brightest collection with masses of personality. Cosatto is showing fabulous travel systems, unique strollers and twins packed with features, fun highchairs and colourful car seats. Cosatto is also seeking new distribution partners worldwide.

STAND C066**Feel Better Friends Limited**

4 Berriedale Road,
Barassie, Troon KA10 6TJ
Tel: +44 (0) 7860 602199
Contact: Jackie Cattanach
Email: jackiecattanach@yahoo.co.uk
www.feelbetterfriends.co.uk

Feel Better Friends are a unique collection of collapsible, reusable, characterised sickness containers for children for use during travel and/or in the home. The innovative design provides parents with a practical solution to motion sickness while providing the child with emotional support and reassurance.

STAND C061a**Hardenberg&Co**

Orchard Cottage,
Back Radfords, Stone, Staffordshire ST15 8GG
Tel +44 (0)1785 503 305
Contact: Marc Hardenberg
Email: Marc@hardenbergco.co.uk
www.hardenbergco.co.uk

Hardenberg&Co is the leading independent distributor of baby products in the UK/Ireland. We're currently seeking International distributors and nursery retailers who are looking for new, award winning products: Apramo Car Seats, Onaroo Sleep Trainers, Evenflo ExerSaucers Activity Centres and Ameda Breastfeeding Products. We also provide International Sales & Marketing Consultancy.

STAND A060**Jakabel Ltd**

39 Ethelbert Rd,
London SW20 8QE
Tel +44 (0) 20 8715 2385
Contact: Jo Shephard
Email: Info@jakabel.com
www.jakabel.com

Jakabel is a specialist in Sun protection swimwear UVP50+/wetsuits/floatsuits and Swimming pool toys for kids 0-13yrs old. High quality fabrics in bright colours make our large ranges very popular worldwide. Shipping is 2-3 days all year round with no minimum quantities. Distributors welcome.

STAND C040**Cuddledry**

Radlet Farm, Radlet,
Nether Stowey,
Somerset TA5 1JA
Tel: +44 (0)1823 323363
Contact: Helen Wooldridge / Polly Marsh
Email: international@cuddledry.com
www.cuddledry.com

The creators of the Original Cuddledry® Hands-free baby bath towel – a 'must-have' for baby bath time and a central feature in the bath time category for leading UK and global retailers. Cuddledry's beautiful designs include a range of innovative 'dress-up' towels, as well as swim and beach products for babies and toddlers.

STAND A035**Fill n Squeeze Ltd**

PO Box 112, 5 High Street,
Maidenhead SL6 1JN
Tel: +44 (0) 7980 853446
Contact: Rifat Jan
Email: rifat@fillsqueeze.co.uk
www.fillsqueeze.co.uk

Multi award winning baby food pouch filler allows parents to either hand-blend directly in the jug or mash with the convertible plunger/masher and then fill into convenient pouches to either freeze or chill until required. Pouches are BPA free, reusable, freezable and microwavable. Suitable for weaning/feeding babies 4 months and pre-school.

STAND A070**Hippychick Ltd**

1 Roberts Drive,
Bridgwater, Somerset, UK TA6 6BH
Tel +44(0)1278 434440
Contact: Peter Shaw
Email: sales@hippichick.com
www.hippichick.com

Hippychick is a family run company committed to discovering and developing innovative and original products that are truly beneficial for parents and children alike. The widely recognised Hippychick brand encompasses 'in house' products together with externally sourced and distributed lines which meet our strict criteria of quality, practicality and durability.

STAND B073**Jamm**

Wharf Rd, St Ives,
Cornwall TR26 1LF
Contact: Marc Ward
Tel +44 (0)1736 793442
Email: info@jammproducts.com
www.jammproducts.com

"Often the simplest ideas are the best and that is certainly the case for the all-new Jamm doorstep" madeformums.com - Lock the door in any position on any floor surface. For parents, pet owners, healthcare, schools, tradespersons, home, work...Made in Great Britain, all five colours are BpA, Phthalate, lead free.

STAND C069a

**Knuma Limited**

43 Park Place
Leeds LS1 2RY
Tel 0113 2420131
Contact: Christian Ritson
Email: christian.ritson@knuma.co.uk

Knuma is a young and dynamic company with a fresh perspective on nursery furniture. It creates contemporary and innovative furniture products and its design ethos is 'form following function.' This is combined with foresight and strong craftsmanship to produce furniture you'll want to cherish forever.

STAND C051

**LAURA ASHLEY BABY (Casatex SA)**

5 Vouliagmenis Ave, Glyfada, GREECE 16561
Tel: +30 210 9642188
Contact: Constantinos Stratos
Email: lauraashley@casatex.gr
info@casatex.gr

Casatex SA has the license from Laura Ashley Limited to develop, produce and distribute its nursery collection in all of Europe under the brand "Laura Ashley Baby". The company also operates in Greece the Laura Ashley Franchise and a network of retail stores selling home, fashion and nursery products.

STAND B058

**LittleLife**

1 Bacchus House, Calleva Park, Aldermaston, Berkshire RG7 8EN
Tel: 01189 811433
Contact: Dan Marett
Email: dan.marett@lifemarque.co.uk
www.littlelife.co.uk

As a company, we at LittleLife draw on more than 20 years of design experience to create practical, innovative and stylish family outdoor products. As parents we love inspiring our families to discover nature first-hand so customers can be sure we have anticipated their needs, with every detail carefully considered and rigorously tested.

STAND A031

**Magic Mitten**

23 Court St,
Moretonhampstead,
Newton Abbot, Devon TQ13 8LG
Tel: 01647 440 57
Contact: Amie Beamish
Email: info@homeandnursery.com
www.magicmitten.com

Created in New Zealand, the Magic Mitten™ is a hand-held, patented baby calming aid designed to be effective, safe and highly portable. It is the "only" product designed to be offered up to a babies ear to deliver white noise at a safe and fixed volume level and to not be audible to others. Soothes upset babies.

STAND C061

**Konfidence Ltd**

27B Pennygillam Way,
Launceston, Cornwall
PL15 7ED
Tel +44(0)1566 777887
Email: dan.allen@konfidence.com
www.konfidence.co.uk

Konfidence design, manufacture and distribute award winning Baby Swimming and Learn to Swim products incl the Babywama™ neoprene swimsuit, the bestselling Original Konfidence Jacket™, Sun Protection clothing, Wetsuits and accessories. With 16 partners serving 22 countries, Konfidence is the trusted brand in Children's and Baby's premium protective swimwear. OEM undertaken.

STAND A035a

**LCR Hallcrest Ltd**

Riverside Buildings,
Dock Road, Conna's Quay, Flintshire CH5 4DS
Tel: +44 (0)1244 817107
Contact: Stephen Barker/Gilly Beaumont
Email: sales@lcrhallcrest.com
www.babysafetemperatures.com

LCR Hallcrest is the leading UK manufacturer of child and baby safety temperature indicators and colour changing products. Come along and see our innovative range of Bedroom/Nursery, Fever, Bath and Forehead Thermometers together with Colour Changing Safety Feeding Equipment, Colour Changing Bath Sponges, Safety Sets and our new Cot Safety Thermometer.

STAND A072

**LumiPotti**

60 Whitwell Road, Southsea,
Hampshire PO4 0QS
Tel: 07713 243082
Contact: Kerry Marriott
Email: Kerry@smallideasltd.com
www.lumipotti.com

LumiPotti is the night-light potty helping children conquer night toilet training. Saying goodnight to nappies, LumiPotti's removable, movement activated night light guides and comforts children learning night bladder control. Placed near the child's bed, LumiPotti's friendly smiling night-light activates when the child rises at night. LumiPotti is Made in England and is the UK's first potty made with anti-microbial plastic for extra hygiene.

STAND A037

**Mamascent**

74 Castelnaud,
London SW13 9EX
Tel: +44 7813794563
Contact: Dr.Robert Österbauer
Email: robert@mamascent.com
www.mamascent.com

Bring Mama's scent to baby's bottle! Our bottle attachment is designed to give babies a bottle-feeding experience as close to feeding on the breast as possible. Disposable fabric pads, worn by mother and infused with her scent, are clipped to the bottle, calming baby and creating closeness during each feed.

STAND A053

**Kub Products Ltd**

5 Elstree Way, Borehamwood,
Herts WD6 1SF
Tel +44 2082073377
Contact: Margarita Costa
Email: sales@kubproducts.com
www.kubnursery.com

Kub is a stylish, lovingly-crafted nursery furniture brand that creates warm and fun places for little ones to sleep, grow and play. From our award-winning Dreema Cot and Vagga Cribs to our best-selling Madera, or our upholstered Symphony Collection, Kub will help you build your dream nursery.

STAND B050a

**Lin & Leo**

12 Burgh Street
London
N1 8HF
Tel +44 7747 791729
Contact: Jason Collison / David Jones
Email: headoffice@linandleo.com
www.linandleo.com

Lin & Leo is a British company, based in London that has been producing luxurious leather baby changing bags for more than 10 years. British designed, its bags combine fashionable, gorgeous design with the practical everyday realities of carrying all the kit a baby and mother use.

STAND A041

**MaByLand Ltd.**

5 Leopold Road, Wimbledon,
London SW19 7BB.
Tel: +44 (0)20 8879 0080
Contact: Sheena Woods
Email: enquiries@mabyland.com
www.mabyland.com

A multi-award winning baby brand, where everything has been designed by an experienced mum of two, best known for its multi-award winning Baby Carriers and Changing Bag Sets. Visit its stand for the newest product ranges; the Luxury Collection, and the Floral Collection. Also visit the team to discuss Private Label and Sourcing.

STAND A055

**Milton Pharmaceutical Company Ltd**

Hill House, 41 Richmond Hill,
Bournemouth BH8 8LP.
Tel: +44-1623 654271
Contact: Steve Riley
Email: s-riley@milton-pharmaceutical.co.uk
www.milton-tm.com

Milton, the expert in sterilisation, has been protecting babies for over 65 years! The Milton Method of sterilisation has been used and trusted by millions of mothers and professionals over the years and is still used today. Milton is now introducing a new and exciting generation of Milton products!.

HALL 11.1

(Plan for location reference only - not to scale)



	C066 Feel Better Friends	C064 Snooze-shade	
C062 BumGenius	C060 Pacapod		C058 Wallies Wall Stickers
			C054 Belt Up Kidz
			C050 Naturalmat

C048 Skibz	C044 Babycare TENS	C040 Cuddledry
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← AISLE C

C069 Happy Hopperz	C067a Shnuggle	C067 TUMTUM	C065 Babycup	C063 Tummy With Mummy	C061 Konfidence
C069a Knuma		C061a Hardenberg & Co			

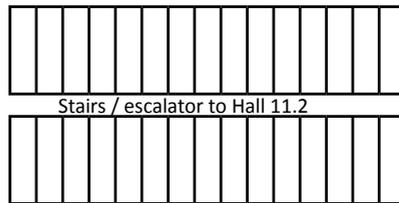
C059 Moba	C051 Laura Ashley
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C049 Splash About	C041 Bambino Mio
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B058 Little Life	B050a Lin & Leo
	B050 My Carry Potty

B048 Natures Purest	B040 Trunki
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← AISLE B



UK Pavilion Catering

B061 Boori

A060 - Jakabel

UK Pavilion

Meeting and Seminar Arena

B051 Sweet Dreamers

A050 BabaSlings

A040 / B049
Cosatto

← AISLE A

A049 BPA	A041b Faye & Lou	A041a Pourty International	A041 Mabyland
	A047 Quack Quack Moo	A045 BoBo Buddies	A043 ShadeMe

A039 Totseat	A037 Mamascent	A031 Magic Mitten
A039a Sock ons	A035 Fill n Squeeze	A033 Revelo

A021
OBaby

A049a Safety Dome	A047a Brush Baby	A045a SwimFin	A043a Bibetta
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A037a Belt Upp	A035a LCR Hallcrest	A033a Bentley Organic	A031a Inspired Products
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C073 Yoomi

C071 My Buggy Buddy

BO73 Jamm

B071 The Neat Nursery

A072 Lumi Potti

A070 Hippychick

A051 Spilly Spoon

A053 Kub Products

A055 Milton Pharmaceutical

STAND C059**Moba**

Trinity House,
1 Trinity Trees,
Eastbourne, East Sussex BN21 3LA
Tel: +44 (0)1323 410470
E-mail: hello@mobauk.com
www.mobauk.com



Moba is the contemporary Moses basket. Moba updates the traditional Moses basket for stylish, modern living. Available in a range of exciting colours and hygienic soft touch materials, with anti-microbial properties. Moba is a unique super-safe, eco-friendly sleeping environment, specially designed to maximize air circulation to baby. Designed and made in Great Britain.

STAND C071**MY Buggy Buddy**

1 – 15 Cricketfield Grove,
Leigh on Sea, Essex
SS9 3EJ
Tel: 01702 481220
Contact: Paul Baines
Email: paulbaines@mybuggybuddy.co.uk
www.mybuggybuddy.co.uk



My Buggy Buddy sells a range of essential award winning pram accessories. All the products are Independently safety tested, guaranteed and represent very good value for money. These are 'must have' items for every parent with a pram, pushchair or stroller! Available in over 26 countries and ready for immediate stocking.

STAND B050**My Carry Potty**

Unit 4b,
11-15 Francis Avenue,
Bournemouth,
Dorset BH11 8NX
Tel: +44 (0)1202 594444
Contact: Darren Jenner
Email: darren@mycarrypotty.co.uk
www.mycarrypotty.co.uk



My Carry Potty is the world's first & only leak-proof potty. Made from high quality plastic, its light weight, easy to clean & is bag free. Kids love the bright colours & the carry handle makes it easy for them to adopt as their own personal possession. It really is 'The New Solution to Potty Training'!

STAND C050**Naturalmat**

Unit 4,
Tremletts Boatyard,
Odhams Wharf, Topsham, Exeter, Devon EX3 0PD
Tel: 01392 877247
Contact: Mark Tremlett
Email: mark@naturalmat.co.uk
www.naturalmat.co.uk



Using natural and organic materials like organic coir, natural latex, organic lambswool, and organic cotton, Naturalmat have created a range of hand crafted mattresses, sheets and bedding that are superbly comfortable, breathable and non-allergenic. These fantastically innovative raw materials are combined to create a truly green product made by a British company.

STAND B048**Natures Purest Ltd**

23 Smeeton Road, Kibworth,
Leics LE8 0LG
Tel: 00 44 116 2792901
Contact: Juliet Vandenbrand
Email: juliet@naturepurest.co.uk
www.naturepurest.co.uk



Luxury baby bedding, nursery accessories, clothing, toys and gifts for babies aged 0 - 12 months, many of the products are made using organically grown, naturally-coloured cotton in shades of green, brown and cream. Free from pesticides, chemicals and dyes, the 100% natural products are designed and developed in the UK.

STAND A021**Obaby**

Cleatham Road,
Kirton-in-Lindsey, North Lincolnshire DN21 4JR
Tel: +44 (0)1652 641490
Contact: Karl Hughes
Email: karl@obaby.co.uk
www.obaby.co.uk



Obaby is a leading British supplier of baby goods established over 25 years ago and whose sales now stretch across the globe. Our success started as distributors and after-sales service agents but we have since grown the Obaby brand domestically and internationally and are licence holders for the world-famous Disney and Tiny Tatty Teddy brands.

STAND C060**Pacapod Limited**

Suite 103, Queens House,
Queen Street,
Barnstaple, Devon EX32 8HJ
Tel: 0844 351 0222
Contact: Alexandra Proctor
Email: info@pacapod.com
www.pacapod.com



Pacapod is a unique 3 in 1 organisation system for parents who like to stay in control and organised when adventuring with their new baby. The introduction of the new pods gives the parent the option to customise their Pacapod with the new luxurious leather bags and funky but simple versions of these bags are now available to all budgets and tastes.

STAND A041a**Pourty International Ltd**

Forthay, Forthay,
North Nibley,
Dursley, Gloucestershire GL11 6EA
Tel: +441453 549755
Contact: Lucy Rathbone
Email: lrathbone@pourty.com
www.pourty.com



Pourty design practical toilet training/bathroom products. Their hero product, the Pourty Easy to Pour Potty, is one of the bestselling potties in the UK. In 2013 Pourty have launched the Flexi-fit Toilet Trainer, which fits securely to most toilet seats, the Up Step Stool and the new flexi-soft Cradle Cap Brush.

STAND A047**Quack Quack Moo**

The Studio,
56 George Lane,
Hayes, Kent BR2 7LQ
Tel: +44 7931 578 498
Contact: Leanne Curtis-Cobb
Email: info@quackquackmoo.co.uk
Website: www.quackquackmoo.co.uk



Quack Quack Moo is the baby/toddler brand combining fashion with FUNction; teaming bright bold colours with cool animal print and luxurious organic fabric. Our clothing and accessories are designed and developed by Mum of two, Leanne and our unique Dribble Bubbs Technology is winning a whole host of awards.

STAND A033**Revelo Limited**

The Business Centre
Greys Green Farm, Rotherfield Greys
Henley-on-Thames RG9 4QG
Tel: 0870 850 3463
Contact: Oliver Hale
Email: ohale@revelo.co.uk
www.buggypod.com

Revelo designs flexible pushchair solutions geared for the modern family. This year we are launching Buggypod Perle, our new clip-on wheeled board seat and booster seat in one, designed to give families greater flexibility when out and about, on holiday or at home.

STAND A049a**SafetyDome Ltd**

2 Millwater Court, Ballymena
Northern Ireland BR42 2RN
Tel: 07801748222
Contact: Mark or Joanne Forsythe
Email: hello@safetydome.co.uk
Website: www.safetydome.co.uk



SafetyDome's 'Cover Me' is a collapsible, easily transported, natural barrier designed to help protect your baby. Reduces the risk of small to average sized objects from hitting your baby - Gives baby their own unique space - 360 degree views for both parent/carer. Easily set up and taken down - Easily stored away.

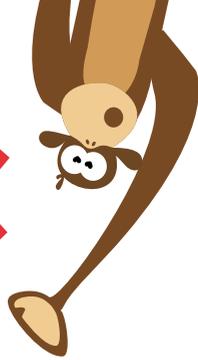
STAND A043**ShadeMe Ltd**

PO Box 674,
Godalming GU7 2WW
Tel: 01483 417753
Contact: Rachel Payne
Email: info@shademe.co.uk
Website: www.shademe.co.uk



ShadeMe Baby Sun shade is a pop up style pram shade that provides additional UPF50+ shade over baby's legs and feet, plus added shade on both sides. It is extremely versatile we haven't found a pram, carry cot or stroller with a hood that it won't fit on!

Quack Quack Moo



The FUNctional brand with a practical difference

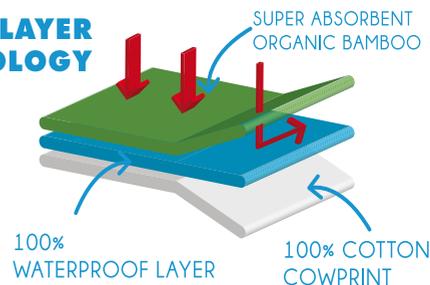


Quick Dry - Absorbent - Breathable - Antibacterial - Weather Fibres - Organic Fabrics

Quack Quack Moo has developed a unique & innovative triple layer protection guard called Dribble Bubbs Technology.

Anywhere you see cow-print, you can feel safe in the knowledge that your little one is comfortable & protected.

TRIPLE LAYER TECHNOLOGY



Come & see us at Kind & Jugend
Stand 11.1 A-047 in UK Pavillion

For stockist enquiries contact:

www.quackquackmoo.co.uk

info@quackquackmoo.co.uk

COMFORT
NURTURE
PROTECT

Dribble
bubbs

STAND C067a

Shnuggle Ltd

6 Bowland Heights,
Newtownards BT23 8SA
Te: 07816 171487
Contact: Sinead Murphy
Email: info@shnuggle.co.uk
www.shnuggle.co.uk



Shnuggle are an innovative family business based in Northern Ireland, where they design and manufacture fabulous baby products to make life easier for modern Parents. Products include the Shnuggle Basket an amazing Modern Moses basket & the Shnuggle Cosy Baby Bath made from a fabulous soft foam.

STAND A039a

Sock Ons



74 Mount Pleasant Road
London NW10 3EJ
Tel: 0208 451 1516
Contact: Tammy
Email: tammy@sockons.co.uk
Website: www.sockons.co.uk

Sock Ons are a clever garment that are worn over a baby's socks, literally locking them in place. When baby tries to pull off their socks, they get 'locked' in the hole around the heel, keeping socks firmly yet gently in place. This ensures no more lost socks and no more cold toes.

STAND C048

Skibz

Greenlands Farm,
Charlton Musgrove,
Wincanton, Somerset
BA9 8EZ
Tel: 01747 840039
Contact: Helen Bristol
Email: helen@skibz.co.uk
Website: www.skibz.com



Skibz – the inventors of the original bandana-style dribble bib. Launching new products at Kind und Jugend this year. "Original, quirky, innovative products to help little ones feel more comfortable"

STAND A051

Spilly Spoon



19a High Street,
Cobham, Surrey
KT11 2SG
Tel: + 44 844 332 7923
Contact: Philippa Le Boutillier
Email: info@spillyspoon.com
Website: www.spillyspoon.com

The Spilly Spoon is a non spill medicine spoon with a difference. Its fun and functional design has a caterpillar character theme that holds liquid medicine without spilling a drop. Its design solves a problem that faces many parents, fun, easy to use & clean

STAND C064

SnoozeShade

2 Charles Street,
London W1J 5DB
Tel: +44 (0) 1932 500 427
Contact: Candice Hart
Email: info@snoozeshade.com
www.snoozeshade.com



Sun and sleep shades for strollers, infant car seats and travel cots. SnoozeShade protects babies when awake or asleep from light rain, wind, chill, insects and sun with high level UV protection. Lightweight and compact, award-winning SnoozeShade is a great family travel and everyday essential which makes anytime sleep time.

STAND C049

Splash About International



37 The Avenue,
Healing, Grimsby DN41 7NA
Te: +44 (0) 7734 938294
Contact: Bernadette Spofforth
Email: Bernadette@splashabout.com
www.splashabout.com

Splash About is the UK's leading safety Swimwear company, best known for its world famous Happy Nappy, supplying global retailers with award winning and innovative products that support baby and children's swim activities, both in the pool and in the sun. Splash About launches its new designer swim wear and play wear collections for Spring / Summer 14.

STAND B051

Sweet Dreamers Ltd

The Lodge, Woodside House,
Purbrook Heath Road,
Purbrook, Waterlooville,
Hampshire PO7 5RT
Tel: +44 (0) 2392 262332
Contact: Lynda Harding
Email: lynda@sweetdreamers.co.uk
www.sweetdreamers.co.uk



Pop along to the SweetDreamers stand to meet Gift of the Year for Kids ewan the dream sheep®: the ultimate baby sleep aid! We'll also be showcasing the launch of our exciting new ewan snuggly® together with ewan's new doggy pal Russell the Dream Sheepdog®

STAND A039

Totseat Ltd

111 Whitehouse Loan,
Edinburgh EH9 1AT
Tel: +44 (0)131 226 6064
Contact: Rachel Jones
Email: info@totseat.com
Website: www.totseat.com



The Totseat travel highchair: for an easy life. Safely and securely anchoring your baby in any adult chair, the Totseat adapts quickly and easily for all shapes and sizes, creating an instant highchair. Machine-washable, multi-award winning, pocket-sized, complies with all international safety standards and with a life-time guarantee. totseat.com

STAND C067

TUMTUM

Nest (UK) Ltd,
Cartledge House Business
Centre, Cartledge House Farm,
Great Hucklow SK17 8RG
Tel: +44 1298 425500
Contact: Suzanne Stokes
Email: suzanne@tumtumtots.com
www.tumtumtots.com



Designed by parents for their own children, TUMTUM is a range of well thought out and award winning tableware products to help children to feed themselves independently. Includes new baking range and gift sets. Also available in multilingual packaging.

STAND A045a

SwimFin Ltd

4 Carousel Way,
Riverside,
Northampton NN3 9HG
Tel: +44 07712 662366
Contact: Emma Gibson
Email: emmagibson@swimfin.co.uk
Website: www.swimfin.co.uk



SwimFin is a teaching aid, flotation device and fun water toy all in one. It works in harmony with the body and is worn on the back providing total freedom around the arms and legs. SwimFin is suitable for children from 2 yrs+ of all abilities across all 4 strokes.

STAND B040

Trunki

Shaftesbury Chapel,
Union Road,
Bristol BS2 0LP
Tel: 0117 9542 780
Contact: Cecile Terrana
Email: Cecile@trunki.com
Website: www.trunki.com



We have a range of colourful, exciting travel products that are the ideal companions for any journey, whether it's a weekend at grandma's or a long haul flight. Our current range include the original Trunki ride-on, PaddlePak, BoostApak, SnooziHedz and ToyBox. Visit us to see the latest developments.

STAND C058

Wallies Stickers (Butterick)

New Lane, Havant, Hants PO9 2ND
Tel: 0844 880 1262
Contact: Ian Scolah
Email: ian@butterick-vogue.co.uk
www.walliesstickers.com



Wallies are removable and repositionable wall stickers that will adhere to any smooth surface. Range include loads of great designs suitable for nursery and kiddies rooms. Allow kids to create their own unique designs from the Wall Play range and bring out the budding artist in them with our Chalkboard and Dry Erase murals, shapes and borders.

STAND B071

**The Neat Nursery Co.**

Manston Road, Ramsgate,
Kent CT12 6HW
Tel: +44 (0) 1843 854058
Contact: Brett Capon
Email: sales@neatnursery.com
www.theneatnurseryco.com

The Neat Nursery Co. is recognised as one of the leading UK manufacturers of thoughtfully designed, carefully created bath time and toilet training essentials. Our vibrant collection of products is available to wholesale and independent retail sectors across the UK, Europe and Internationally.

STAND C063

Tummy With Mummy Ltd

Suite 422 Claymore House
145 Kilmarnock Road
Glasgow G42 3JA
info@tummywithmummy.com
www.tummywithmummy.com



Tummy With Mummy Ltd, designers of the world's only foldaway baby and toddler seat with built-in angled tummy time platform, will launch a new range of our award-winning infant development product Tummy With Mummy® at Kind und Jugend this year. See us at Stand C063 in the UK Pavilion.

STAND C073

Yoomi

Unit 14, The IO Centre,
Seymour Street, Woolwich,
London SE18 6SX
Tel: 0208 853 9835
Contact: Michaela Middleton
Email: michaela@yoomi.com
Website: www.yoomi.com



Yoomi is a self-warming baby bottle that warms baby's feed to the natural temperature of breast milk in just 60 seconds.



Friday 20th
September
at 10.00am

Join us in the UK Pavilion
Networking Area - Hall 11.1

The Royal Nursery Effect - is it?

Presented by: Erol Sukan, GfK UK and Stefan Nigg, GfK International

With a boom predicted in every nursery sector, from royal prams to potties, GfK takes a look at the immediate effect that the birth of the Prince of Cambridge has had on the UK nursery industry and the ripple effects in the European market.

Based on actual retail sales data, the effect of the Royal Baby buzz will be revealed!

Free to attend -
not-to-be-missed event!

www.gfk.com/uk

British companies exhibiting outside the UK Pavilion

Company Name	Hall	Stand No
5 point plus by Systematic Strategy Ltd	11.3	F016
aden + anais	11.2	H049
B.U.C. Ltd	11.3	D027
BabaBing Ltd	11.3	C040
Banz Ltd.	11.3	C029
Blade and Rose	11.3	D023
Britax Excelsior Limited	10.2	D010 E019
Clippasafe Ltd	10.2	D051
Close Parent Ltd.	11.2	G048
Cuddle Co. Ltd	10.2	D080
Diono Sunshine Kids	10.2	A040
Early Days	11.3	D021
Emma-Jane Maternity	11.3	D031
Frugi Cut4Cloth Ltd. T/A Frugi	11.3	G013
Gro Company, The	11.1	A007
iCandy World Limited	10.2	C008
Inch Blue Ltd.	11.3	C030
Jackson Reece Ltd	11.2	G051
Jainco (UK) LTD	11.3	D028 E029
Jennons Ltd (T/A The Little Green Sheep)	10.1	D049
JoJo Maman Bebe Ltd	11.3	D041
JTC LTD	11.3	F030
Kids II UK- Limited	10.2	B070 C079
Laboraide Limited	11.2	H054
Lansinoh Laboratories Inc	11.2	E034
Lindam Ltd.	11.2	E050 F059
Little Bird Told Me Ltd.	11.1	E059
Longwell Retail Services	11.2	C071
Mamas & Papas Limited	11.3	G040 H049
Manhattan Toy Europe	11.1	D30 E031
Mayborn Baby & Child	11.2	B020 C027
Micralite Ltd.	11.3	C008a
Munchkin Inc	11.2	E050 F059
My Feed Limited	10.1	H065
Organics for Kids	11.3	F028
Out n About	11.1	H009
Oyster Babystyle UK Ltd.	10.2	A041
Perry Innovation Ltd BabyDam	11.2	H024

British companies exhibiting outside the UK Pavilion

Company Name	Hall	Stand No
Pink Lining Ltd.	11.1	C024 D029
Prince Lionheart (UK) LTD	11.2	G018
Purflo Limited	11.3	B048
Sheldon International LTD	11.3	C020
Storksak Limited 13 spectrum House	11.2	F041
Sugarjack Ltd.	11.3	G019
Teamson Nursery	11.1	H055
The Walt Disney Company	10.1	C008
Tomy Europe	11.2	D050 E059
TrendyKid Ltd.	Passage Halle 10 Halle 11	Passage Halle 10 Halle 11 P009
Trigger Scents Ltd	11.1	A037
TRL Limited	10.2	D084
Tutti Frutti Direct Ltd.	10.1	C060
Vital Innovations (UK), Ltd.	11.2	G040
Weybury Hildreth Ltd.	11.3	B040

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nursery fair



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March 2014**



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Come and join us for the next part of our journey



1998



2005



2013



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