



Baby Products Association

Membership Pack 2024

Introduction, Objectives & Purpose

The Baby Products Association was established in 1945 to promote the baby and nursery products sector in both the UK and Europe.

Today, we play an active role in the development of product standards and provide an umbrella of support and specialist services to our membership.

Our members and member representatives sit on a large number of committees and working groups in CEN (Europe) and the BSI.

Our Technical Committee is composed of industry experts and specialists covering a wide range of baby and nursery products.

Where no safety standard exists, we are pre-emptive in our approach and will develop and produce an Association Code of Practice where it is deemed necessary.

We represent baby product companies and their associates who drive product innovation and quality.

We believe in the value of a trade association building your trade and our industry by association and through association.

The main objectives of the Baby Products Association are:

1. To promote the baby and nursery products industry as being professional and responsible
2. To promote product safety and compliance in the nursery industry
3. To provide commercial and technical support to our members
4. To represent the industry to government departments in the UK, EU and elsewhere, as well as local authorities who have an interest in this field

Without the (financial) support of our members, the Association could not represent the UK's baby products industry on essential UK and International product safety standard committees and workgroups.

This would create a significant commercial and technical disadvantage for baby products companies who want to operate safely and profitably in the UK and International markets.



The Organisation

The Executive Committee:

- The Executive Committee is responsible for the day-to-day management and governance of the activities of the Baby Products Association
- The Management Team, which is part of the Executive Committee, consists of the General Manager, Chairperson, Vice-Chairperson, the Treasurer and the Membership & Marketing Manager
- Besides the Management Team, there are 9 other members part of the Executive Committee
- The Management Team meets every month; the full Executive Committee every quarter

The Technical Committee:

- The Technical Committee consists of 14 members, carefully selected from the technical and product development departments of leading nursery brands
- The members represent the Baby Products Association on important CEN, BSI and ISO Committees and Working Groups
- The Technical Committee meets quarterly, and a full report is published to the Association's members



The Executive Committee

The Management Team



Julie Milne
General Manager
Baby Product Association



Marc Hardenberg
Chair
(CEO, Majuma Ltd)



Phil Howe
Vice-Chair
(Country Manager,
PegPerego)



Christine Scippo
Membership & Marketing
(Kaleidoscope
Communication)



Rachelle Harel
Treasurer
(RH Sales & Marketing)

The Executive Committee Members



Luke Burns
Executive Committee
Member
(GM UK&I, Cybex)



Andy Crane
Executive Committee
Member
(MD, BabyStyle)



Grainne Kelly
Executive Committee
Member
(MD, Bubblebum)



Sonia Kelly
Executive Committee
Member
(Product Director,
Mamas & Papas)



Mike Chapman
Executive Committee
Member
(NED, East Coast)



Mitch Levene
Executive Committee
Member
(COO, Green Sheep
Group)



Richard Bamforth
Executive Committee
Member
(Director of Sales,
UPPAbaby UK)



Selina Russell
Executive Committee
Member
(Director,
Cheeky Rascals)



Helen Robinson
Executive Committee
Member
(Head of Sales,
Hauck)



The Technical Committee

Sub-Committees:

Seating and Bodycare
Nursery Furniture
Wheeled Goods
Childcare and Protection
Feeding and Drinking
Sleeping Accessories & Textiles
Toys and Early Learning
Child Restraints
Test Laboratories
Chemicals

Technical Committee Members:

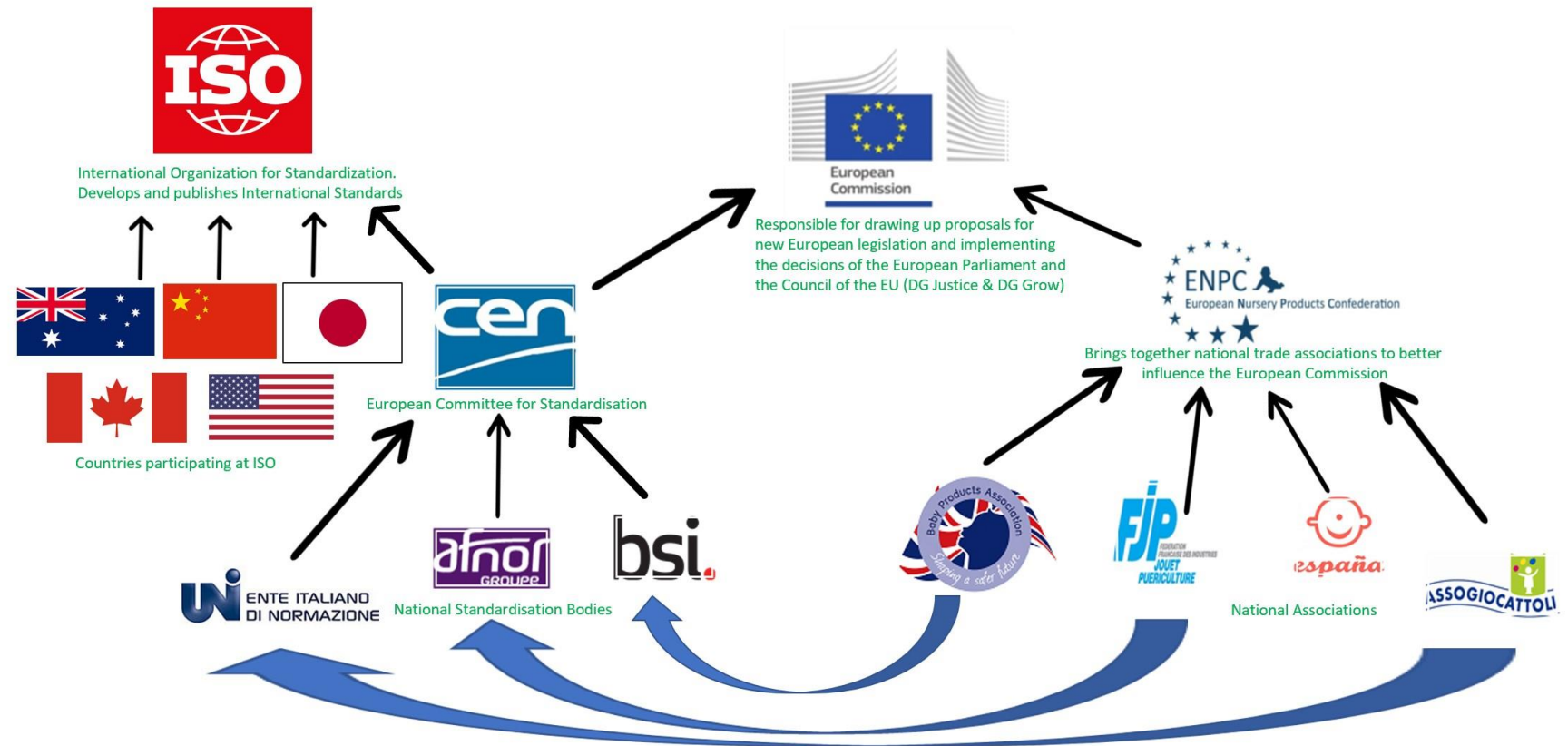
Kyriacos Stylianou
Paul Andrews
Ivan McCullough
John Trinci
Costandinos Visvikis
Michael Ives
Ian Lister
Mark Swift
Roz Swain
Hamish McPhillips
Grainne Kelly
Richard Martin
Marianne Le Claire
Simon Fidler

Mamas and Papas
Mamas and Papas
Dorel
Consumer Product Safety Advice Ltd (CPSA)
CYBEX GmbH
Private Consultant
Mayborn Group
Cosatto Ltd
Cosatto Ltd
Silver Cross
Bubblebum
Nuby UK Ltd
Newell Brands
Green Sheep Group

The Baby Products Association is always looking for new members to join our Technical Committee and to represent the industry on the relevant International Product Safety Standards Committees.



Our relationship with BSI, CEN, ENPC & ISO



The essential work and influence of the Baby Products Association in the 'World of Standards' allows companies to trade safely, competitively, fairly and profitably in the global nursery industry.



Where are we represented?

The members of the Technical Committee represent the Baby Products Association in the following important UK & International Committees and Working Groups:

CEN Committees:

- TC 252 Childcare articles
- TC 252/WG1 Seating and Bodycare
- TC 252/WG2 Sleeping, Relaxing and Lying Down
- TC 252/WG3 Wheeled Transportation
- TC 252/WG4 Early Learning & Protection
- TC 252/WG5 Feeding, Drinking and Sucking
- TC 252/WG6 General & Common Safety Specifications
- TC 33/WG3/TG3 Window cords and blinds
- TC 207/WG2 Nursery Furniture
- TC 248/JWG34 Risks in the sleeping environment
- TC 364 Highchairs

BSI Committees:

- AUE/7 Automobile Occupant Restraint
- FW/0/2 Domestic and Contract Furniture
- FW/6 Flammability performance and fire tests for furniture
- CW/1 Safety of childcare products
- CW/1/1-2 Mattresses
- CW/24 Fireguards
- CW/2 Safety of childcare horizontal issues
- CW/6 BSI Steering Committee CEN TC 207
- CW/15 Safety of Toys
- TCI/66 Apparel and Interior Textiles

ISO Committees:

- ISO/TC 310 Childcare articles
- ISO/TC 22 Child Restraint Systems
- ISO/TC 136 Furniture



ENPC

We are a founding member of the European Nursery Products Confederation (ENPC), with which we share our aims and practices.

This collaboration of national associations affords us greater involvement with European Committees and the European standardisation body (CEN) and gives us a stronger voice in Europe. With offices in Brussels, it puts us at the heart of the lobbying arena in Europe.

This also gives us significant recognition from the International Organization for Standardization (ISO) in international standardisation work.

There are six countries in membership and the ENPC has been working with other countries to establish a national association where one doesn't exist.

Roberto Marelli is currently President, and Robert Anslow is Vice-President.

A Technical Committee was established in 2015 and meets regularly.

<https://enpc.eu/>





“The Baby Products Association’s purpose is to support a fair and competitive nursery industry with exciting opportunities for new businesses and products, while protecting parents and their children from unsafe and non-compliant products”

Membership Benefits

Access to a full-time organisation with the specific remit of promoting members' interests to central and local government, the press, the public, the trade and a wide range of other organisations that have an interest in the baby products industry.

The opportunity to:

- influence the content of British, European and International standards through the Association's representation on BSI Committees. The ability to make an input to the drafting of European and International Standards for baby and nursery products;
- participate in the Association's technical experts committee and working groups and benefit from their discussions and recommendations. The Association has a Technical Committee that, amongst other things, co-ordinates the activities of 'ad-hoc' specialists working groups, if the industry requires this;
- take an elected place on the Executive Committee and shape the direction and future of the Baby Products Association;
- attend the Association's seminars. The topics discussed cover items of particular interest to manufacturers, distributors and suppliers of baby/nursery products;
- benefit from the Association's direct relationship with Trading Standards and their Primary Authority Program. This program offers critical support with product recalls and other product quality issues/customer complaints;
- be associated with the Association's other product safety initiatives. These include joint research projects, joint lobbying groups, etc. The Baby Products Association, in the absence of any British or European Standards, does, if required, develop and publish Codes of Practice for the industry;
- purchase BSI and CEN Standards at preferential rates;
- promote your business from inclusion on the Association's website, social media and other communication channels;
- access information and reference material concerning the industry;
- access the Association's own retained Technical and Product Safety Consultant;
- use the Association's information service and access the website which holds much information relevant to the baby/nursery industry. Members regularly receive 'Circulars' and 'e-bulletins' and other items of interest that concern developments in the baby products industry;



Membership Benefits & Partners

- be associated with the Association's publicity initiatives, for example, the Association's 'Second Hand Goods Campaign'. The Campaign aims to persuade parents and carers to purchase new rather than second-hand goods;
- access a range of specialist members' business services from our commercial partners at discounted rates. Services include insurance, legal, business support hotline, technical and compliance consultancy, etc;
- these commercial partnerships represent £1,000s of value for the members. More partnerships are added to our scheme regularly:



Partnership with Nottinghamshire Trading Standards providing an Assured Advice Scheme.



A comprehensive package of insurance policies, specifically designed for the members.



Up to 20% off Dell products, plus access to grants to upgrade your business IT systems.



24-Hour Business Support Line – HR, Employment Law, Health & Safety, Pay & Reward support for your protection and peace of mind.



Free initial virtual legal consultation, free Brand Protection Assessment, and a free 2-hour legal audit, excluding travel expenses.



Growth from Knowledge

Nursery market data reports at fixed, discounted rates and discounts on annual agreements for reporting services.



Members receive a 10% discount off in-house testing carried out by SGS Bradford and a discount on the purchase of standards.



Primary Authority Membership

Primary Authority Partnerships

- Many businesses find themselves looking for guidance and other support to help them navigate trading standards legislation, which can often be complex and very technical.

Why choose a Primary Authority Partnership?

- Forming a relationship with a local authority who knows and understands such legislation and is experienced in applying it in a commercial context can reduce costs and drive brand reputation. Primary Authority partnerships create the opportunity to do just that.
- Crucially, advice that is offered through a Primary Authority partnership and that has been followed and properly implemented can protect your business against action by other local authorities.
- You can be confident in the value of a Primary Authority Partnership as it is a nationally recognised scheme overseen by the Department for Business and Trade (DBT) through the Office for Product Safety and Standards (OPSS).

The Primary Authority Membership is a key benefit and included in your membership of the Baby Products Association.

More information on this scheme can be found [here](#).



Case Study: Furniture and Furnishings (Fire) (Safety) Regulations

The Baby Products Association has been campaigning for the last 14 years to have baby and nursery products removed from the scope of the Furniture and Furnishings (Fire) (Safety) Regulations 1988 (FFFSR).

The FFFSR categorises various nursery products as household furniture items and requires them to undergo a process in excess of the (nursery) safety standards required by the EU and UN.

This requires products for the UK market to be subjected to a separate manufacturing process than those for the EU, creating logistical issues, incremental costs, and additional testing and certification costs.

The Association's position is that removing baby products from the scope of the Regulations would greatly benefit our industry whilst retaining a level of safety that meets or exceeds that of Europe and, indeed, the rest of the world.

Other benefits for the industry are:

- no requirement for the application of additional chemical fire retardants to UK products, which would be considered hugely positive by the consumer
- a cost saving to the industry over £50m (from a poll of Association members in 2010)
- the removal of the barrier to trade that currently exists for companies trading in the UK and Europe

UPDATE

The Association's hard work is finally paying off. The draft FFFSR Regulation circulated for consultation, which concluded in October 2023, has nearly all baby and nursery products removed from the scope.

The Association has sought clarity for those that remain and believes these were only retained in error. We will report to the membership as soon as we know more, with proposed timelines for publication and sell-through periods.

The 'new approach' FFFSR regulations:

[Smarter Regulation: Consultation on the new approach to the fire safety of domestic upholstered furniture \(publishing.service.gov.uk\)](https://publishing.service.gov.uk)

The Impact Assessment:

[Consultation on the fire safety of domestic upholstered furniture: Impact assessment \(publishing.service.gov.uk\)](https://publishing.service.gov.uk)

The Draft FFFSR Regulations:

[Consultation on the fire safety of domestic upholstered furniture: Draft regulations \(publishing.service.gov.uk\)](https://publishing.service.gov.uk)



Case Study: 5% VAT on ISOFIX Car Seats

- The 5% VAT rate on 'Car Seats' was introduced in 2001. However, new technologies like ISOFIX car seat bases were charged at the higher VAT rate
- The Baby Products Association lobbied HM Revenue & Customs on behalf of its members for a reduction in VAT for ISOFIX car seat bases to align with car seats
- The campaign was supported by leading child safety and accident prevention organisations, including the Royal Society for the Prevention of Accidents (RoSPA) and the Child Accident Prevention Trust (CAPT)
- The campaign resulted in an Early Day Motion being brought to Parliament, and the Association provided members with the brief to support it
- Following a successful campaign, the VAT rate for ISOFIX car seat bases was reduced to 5%. A benefit the industry and parents continue to enjoy



ISOFIX



A selection of our members



Contact Us

Baby Products Association

Ael-Y-Bryn, Login,
Whitland, SA34 0XE
United Kingdom

Telephone: 0845 456 9570
Email: info@b-p-a.org
Website: www.b-p-a.org



To apply for membership, please click [here](#) to apply online or contact us for the application form.

