



## Booking Form

### Handbook 2013-14 - Advertising opportunities

The BPA Handbook is the definitive guide for retailers, buyers, manufacturers and service providers in the UK nursery industry. The publication has a shelf life of two years and is distributed free of charge to every nursery retailer in the UK and will also be distributed at Harrogate Nursery Fair and from UK Pavilions at Kind und Jugend (Germany) and ABC Expo (USA).

#### Technical data

Full Page Trim = 210 mm x 148 mm

Full Page Bleed = 213 mm x 151 mm

**Artwork deadline: 8<sup>th</sup> February 2013**

Half page Trim = 105 mm x 148 mm

Quarter Page Trim = 100 mm x 64 mm

Artwork must be provided as a high resolution (300 dpi) pdf, jpg, tiff or eps file.

***Please complete and return the booking form below as soon as possible to secure your space to:  
Christine Scippo at: [info@k-communications.co.uk](mailto:info@k-communications.co.uk) – call 07841 404340 for more information.***

Company:

Brand (if different from Company name):

Invoice Address:

Telephone:

Contact name (person booking the advertisement):

Position in Company:

I agree with the terms and conditions of this booking form (please see below):

Date:

PLEASE RESERVE ME THE FOLLOWING SPACE

(Select your advertisement choice from the drop down box):

**Terms & conditions:** An invoice will be issued on receipt of your booking and this will confirm your advertising space. Full payment must be received prior to publication and no later than **8<sup>th</sup> February 2013**. Cancellation Policy: The full advertising fee will be due if cancelled after 25th January 2013. Cancellation prior to this date will incur 25% of the agreed advertising fee.